

**10th Annual**

*Champions*  
*of* **HOPE**  
*Gala*

***Celebrating a  
Decade of Brilliance***



**CEOs AGAINST CANCER.**

**PRESENTED BY:**



**MONARCH**  
CASINO RESORT SPA • BLACK HAWK

**SPONSORSHIP  
OPPORTUNITIES**

**November 5, 2022**

**The Seawell Ballroom**

**[www.championsofhopegala.org](http://www.championsofhopegala.org)**



Dear Business Leaders and Friends,

The American Cancer Society's Denver Champions of Hope Gala, hosted by our CEOs Against Cancer - Denver Chapter and the 2022 Board of Ambassadors, is a high-end, amenity-rich experience that raises funds for the Society's mission to save lives, celebrate lives, and lead the fight for a world without cancer. While progress has been made in cancer research, we still have a lot of work to do.

We invite you to support our efforts to finish the fight against cancer by joining us on Saturday, November 5 at The Seawell Ballroom as we celebrate our 10th Annual Denver Champions of Hope Gala. By bringing together business and community leaders to this event, we are able to support the American Cancer Society's mission.

In the past 9 years, the Denver Champions of Hope Gala has raised over \$2.4 million to help the American Cancer Society continue to fund life-saving research as well as free programs and services for cancer patients and their families in the Denver community and across the nation. We know with your participation we can help to make this cancer's last century.

You will find detailed information on the various sponsorship and support opportunities enclosed. On behalf of our 2022 Board of Ambassadors and CEOs Against Cancer - Denver Chapter, we thank you for your consideration in supporting this important and life-saving gala.

We look forward to celebrating 10 years of hope with you!

Susan Lintonsmith  
Chief Brand Officer, AtYourGate  
2022 Denver Champions of Hope Gala Co-Chair  
CEOs Against Cancer – Denver Chapter

Erica Ferris  
Director of Marketing, Monarch Casino Resort Spa  
2022 Denver Champions of Hope Gala Co-Chair  
CEOs Against Cancer – Denver Chapter

# PREMIER SPONSORSHIP OPPORTUNITIES

## Presenting Sponsor | \$50,000 (Exclusive)

### Sponsorship Amenities

- Three (3) premium tables of ten (10) and guest access to VIP Reception
- Exclusive recognition as Presenting Sponsor: “Denver Champions of Hope Gala presented by Your Company Name”
- Opportunity for company representative to speak onstage during the gala
- Verbal recognition as the exclusive Presenting Sponsor throughout the gala
- Recognition as the Presenting Sponsor and logo inclusion in all event media and promotional materials including (but not limited to): gala website, social media, emails, invitation, program and signage\*
- Right to use Champions of Hope ACS Logo on your website and social platforms with messaging relating to your partnership - ACS reserves the right to review, edit messaging, and logo placement
- Welcome video from company leadership to be displayed on gala website, local social media and during night of gala program (video to be created by your company)
- Dedicated page on event website to announce Presenting Sponsorship with information about your company
- Opportunity to include company logo on step and repeat banner
- Two-page ad featured in gala program
- Logo included in sponsor video reel and gala program slide show
- Opportunity for Executive or employee to join Board of Ambassadors and/or Gala Experience Planning Committee

## Diamond Sponsor | \$25,000

### Sponsorship Amenities

- Two (2) premium tables of ten (10) and guest access to VIP Reception
- Recognition and logo inclusion in event media and promotional materials including (but not limited to): gala website, social media, emails, invitation, program and signage\*
- Right to use Champions of Hope Gala ACS Logo on your website and social platforms with messaging relating to your partnership - ACS reserves the right to review, edit messaging, and logo placement
- Full page ad featured in gala program
- Verbal recognition from the stage during the gala
- Logo featured in sponsor video reel and slide show
- Opportunity for Executive or employee to join Board of Ambassadors and/or Gala Experience Planning Committee

# PREMIER SPONSORSHIP OPPORTUNITIES

## Platinum Sponsor | \$15,000

### Sponsorship Amenities

- One preferred table of ten (10) and guest access to VIP Reception
- Recognition and logo inclusion in promotional materials including (but not limited to): gala website, social media, emails, invitation and signage
- Right to use Champions of Hope Gala ACS Logo on your website and social platforms with messaging relating to your partnership - ACS reserves the right to review, edit messaging, and logo placement
- Full page ad featured in gala program
- Verbal recognition from the stage during the gala
- Logo featured in sponsor video reel and slide show
- Opportunity for Executive or employee to join Board of Ambassadors and/or Gala Experience Planning Committee

## Gold Sponsor | \$10,000

### Sponsorship Amenities

- One table of ten (10)
- Recognition and logo inclusion in promotional materials including (but not limited to) website, social media, emails and signage
- Right to use Champions of Hope Gala ACS Logo on your website and social platforms with messaging relating to your partnership - ACS reserves the right to review, edit messaging, and logo placement
- Half page ad featured in gala program
- Verbal recognition from the stage during the gala
- Logo featured in sponsor video reel and slide show
- Opportunity for Executive or employee to join Board of Ambassadors and/or Gala Experience Planning Committee

## Silver Sponsor | \$5,000

### Sponsorship Amenities

- One table of ten (10)
- Logo included on gala website
- Quarter page ad featured in gala program
- Logo featured in sponsor video reel and slide show
- Opportunity for Executive or employee to join Board of Ambassadors and/or Gala Experience Planning Committee

## Bronze Sponsor | \$3,000

### Sponsorship Amenities

- Ten (10) reserved seats
- Name recognition on gala website and in gala program
- Opportunity for Executive or employee to join Board of Ambassadors and/or Gala Experience Planning Committee

# EXCLUSIVE SPONSORSHIP OPPORTUNITIES

## VIP Reception Sponsor | \$15,000

During this exclusive social hour, your company logo will be featured in the room as guests arrive to enjoy early access to the gala along with drinks and appetizers. Your company will receive additional recognition as follows: logo included on event website, sponsor reel and slide show. Full-page ad featured in gala program. One (1) preferred table of 10 and access to the VIP Reception.

## Videography Sponsor | \$15,000

Memories last a lifetime! Your company logo will be included in the post-event sizzle reel that will be shared in post-event emails, on the gala website and social media. Your company will receive additional recognition as follows: logo included on event website, sponsor reel and slide show. Full-page ad featured in gala program. One (1) preferred table of 10 and access to the VIP Reception.

## Registration & Check-Out | \$10,000

Be the first to say bonjour and au revoir to our guests! Signage with your company logo will be displayed in the registration and check-out area. Get a little extra exposure and provide pens for display or take home. Your company will receive additional recognition as follows: logo included on event website, sponsor reel and slide show. Half-page ad featured in gala program. One (1) preferred table of 10.

## Photography Sponsor | \$15,000

Smile for the camera! Your company logo will be included on printed photos taken by our professional photographers at the event and repeat. Your company will receive additional recognition as follows: logo included on event website, sponsor reel and slide show. Full-page ad featured in gala program. One (1) preferred table of 10 and access to the VIP Reception.

## Entertainment Sponsor | \$15,000

Let's get the party started! Your company will be verbally recognized as our official entertainment sponsor before and after the performance. Your company will receive additional recognition as follows: logo included on event website, sponsor reel and slide show. Full-page ad featured in gala program. One (1) preferred table of 10 and access to the VIP Reception.

# EXCLUSIVE SPONSORSHIP OPPORTUNITIES

## **Mission Match Sponsor | \$10,000**

Help the American Cancer Society raise more funds for our mission! Your support will be recognized during the paddle raise portion of our evening program. Your company will receive additional recognition as follows: logo included on event website, sponsor reel and slide show. Half-page ad featured in gala program. One (1) preferred table of 10.

## **Mobile Bidding Sponsor | \$10,000**

Exclusive recognition as the mobile bidding sponsor with company logo on our silent auction bidding site. Your company will receive additional recognition as follows: logo included on event website, sponsor reel and slide show. Half-page ad featured in gala program. One (1) preferred table of 10.

**SOLD**

## **Signature Drink Sponsor | \$10,000**

With this sponsorship you will help select the perfect drink to get the party started and have your company logo featured at every bar on the signature drink signage. Your company will receive additional recognition as follows: logo included on event website, sponsor reel and slide show. Half-page ad featured in gala program. One (1) preferred table of 10.

## **Departure Gift | \$10,000**

Guests will take home a little memento that will include a note of appreciation courtesy of your company (logo included on note). Your company will receive additional recognition as follows: logo included on event website, sponsor reel and slide show. Half-page ad featured in gala program. One (1) preferred table of 10.

*Premier and Exclusive Sponsorship Opportunities are subject to the Terms and Conditions available at <https://www.cancer.org/about-us/policies/terms-event-sponsorship-underwriting.html> and incorporated herein by this reference.*

# Event Details

AMERICAN CANCER SOCIETY

## DENVER CHAMPIONS OF HOPE GALA

Help the American Cancer Society fight back against cancer by joining us for the **10th Annual Denver Champions of Hope Gala**. Dress in your best black, white and silver gala attire. Then enjoy an experience to remember at the beautiful **Seawell Ballroom on Saturday, November 5**.

Your experience will include entertainment, dinner, complimentary beverage service and so much more.

**[www.championsofhopegala.org](http://www.championsofhopegala.org)**

**For more information contact Shelby Dopp  
at [shelby.dopp@cancer.org](mailto:shelby.dopp@cancer.org) or 720.734.2575**

# THANK YOU!

**The American Cancer Society is on a mission to free the world from cancer.**

For more than 100 years, we have helped lead an evolution in the way the world prevents, detects, treats and thinks about cancer. As the nation's preeminent cancer-fighting organization, we fund and conduct research, share expert information, support people with cancer, spread the word about prevention, and through our advocacy affiliate, the American Cancer Society Cancer Action Network (ACS CAN), advocate for public policy change.

We are committed to ensuring that ALL people have a fair and just opportunity to prevent, find, treat, and survive cancer – regardless of income, race and ethnicity, sexual orientation, gender identity, disability status or where they live. Thanks in large part to our decades of work, a cancer diagnosis does not come without hope, and the cancer journey is not one that is traveled alone.

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