

Gala Board of Ambassadors (BOA) – Job Description



Responsible To:	American Cancer Society – South Region
Staff Partner:	Christina Valentine, Senior Development Manager
Collaborations:	Gala Co-Chairs
Time Commitment:	Minimum 5 hours per month. Attend monthly committee meetings held in-person or virtually.
Recruited By:	Executive Director, ACS Staff Partner

The American Cancer Society invites you to continue the legacy of the Champions of Hope Gala as one of Denver’s premier events by serving as a member of the prestigious Board of Ambassadors.

OVERVIEW:

The Board of Ambassadors (BOA) is a passionate and influential group of leaders from Denver’s business and philanthropic community that serve to shape the success of the event year after year. BOA members will provide vision and leadership while bringing social and professional contacts to the event. The primary focus for the BOA will be to drive revenue through the procurement of sponsorship funds and live auction items for Champions of Hope Gala. The BOA will serve as ambassadors for the American Cancer Society within their personal networks and workplaces.

DUTIES & RESPONSIBILITIES:

- Primary focus will be to drive revenue through the procurement of sponsorship funds and live auction items for the Gala.
- **Meet a minimum fundraising goal of \$15,000** through personal, individual, or corporate donations, sponsorship, and underwriting, and/or procurement of high-level live auction items.
- Serve as an internal champion to secure a high-level event sponsorship from his/her company.
- Assist in the recruitment of additional BOA members.
- Participate in monthly BOA meetings held in-person or virtually.
- Attend the event (November 11, 2023 at the Seawell Ballroom).

RECOGNITION:

In appreciation of your leadership, you will be recognized in the following ways:

- Membership on the exclusive Board of Ambassadors for Champions of Hope Gala.
- Individual recognition on all Champions of Hope Gala event collateral.
- VIP experience at Champions of Hope Gala.

QUALITIES:

- Have a desire to advance the mission of the American Cancer Society.
- Drive and desire to achieve event financial success.
- Ability to make necessary time commitment to the position.
- Strong leadership skills with the ability to work well with other people.
- Assertiveness and willingness to leverage contacts by asking for sponsorships and underwriting support, live auction items, etc.
- Community leader with the ability and connections to enlist strong business contacts, community contacts, and key community leaders.
- Able to serve as a positive community representative for ACS and the event.

Please contact your ACS Staff Partner, Christina Valentine, if you have any questions or concerns at 720-734-2677 or christina.valentine@cancer.org.